

Data privacy statement

The services of the www.proofr.com website can only be utilised by entrepreneurs in the sense of Sec. 14 BGB [German Civil Code] (users of the www.proofr.com website). The personal data of the www.proofr.com website users is exclusively acquired and used to control work or business processes for the preparation of proofs between the persons mentioned above and proofpartners. Personal data is acquired on the www.proofr.com website only to the technically required extent and is only transmitted to the proofpartner selected by the user of the www.proofr.com website.

With the consent to this data privacy statement, which can be rescinded with future effect at any time, the www.proofr.com website user agrees to its data being processed by the www.proofr.com website and to a transmission of the same to the proofpartner selected by the www.proofr.com website user. This shall also be applicable if the www.proofr.com website user has selected a proofpartner whose establishment is in a state outside of the applicability of the Directive 95/46/EC of the European Parliament and the Council dated 24 October 1995.

The www.proofr.com website safeguards data privacy as follows and acquires the following data for the following purposes:

Usage data and anonymous usage, billing data

(1) According to Sec. 15 paragraph 1 TMG [German Telemedia Act], usage data is personal data required to enable and bill the usage of telemedia, in particular attributes to identify the user, details of the start and end as well as the scope of the respective usage and details of the telemedia used by the user. If the www.proofr.com website is visited, our server temporarily stores every access in a protocol file. In this way, exclusively anonymous data is processed which does not lead to any conclusion in relation to the user. The following access data is acquired and stored until its automated deletion:

- Name and URL of the accessed files
- Date and time of the access
- Message whether the access was successful
- Transmitted amount of data
- IP address of the inquiring computer (by using the function of Google Analytics „_anonymizeIp()“ with the exception of the last 8 bits)
- Name of the Internet access provider
- Webpage from which the access is initiated
- Identification data of the browser and operating system used

The acquisition of this data serves the connection setup, i.e. the purpose of enabling the usage of the webpage, system security, technical administration of the network infrastructure as well as optimising the www.proofr.com website. The data is not transmitted to any other third party nor evaluated in any other

way. Personal user profiles are not prepared. The www.proofr.com website can thus be accessed anonymously and without prior registration.

- (2) According to Sec. 15 paragraph 4 TMG, usage data may be used after the end of the usage procedure if it is required for purposes of billing the user (billing data). According to Sec. 15 paragraph 5 TMG, billing data may be transmitted by the service provider to other service providers or third parties if this is required for the determination of the compensation and for billing the user. If the service provider has concluded a contract concerning the collection of the compensation with a third party, it may transmit billing data to this third party as far as it is required for this purpose.

When does www.proofr.com acquire and use personal data (inventory data)?

According to Sec. 14 paragraph 1 TMG, the service provider may only acquire and use personal data of a user as far as it is required for the establishment, content-related design or change of a contractual relationship between the service provider and the user concerning the usage of telemedia (inventory data). When using the www.proofr.com website, the inventory data as well as personal details in addition to the usage data, e.g. name, address, telephone number or E-mail address, are only acquired to the extent required for the establishment, content-related design or change of a contractual relationship. This data is particularly acquired within the framework of the implementation of the usage contract, for purposes of the usage of a service of the www.proofr.com website and for purposes of the preparation of proofs by a proofpartner.

Does www.proofr.com use cookies?

www.proofr.com uses cookies to facilitate the convenient usage of this website and to store the individual already effected input concurrently during the ordering process. Cookies concern small text files which are deposited on the computer of the www.proofr.com website user and stored by the browser. Session cookies are automatically deleted at the end of the visit of the www.proofr.com website. www.proofr.com recommends the usage of cookies since already effected input cannot be concurrently stored during the ordering process if the cookies are deactivated.

Does www.proofr.com use Google Analytics?

www.proofr.com uses Google Analytics. This concerns a web analysis service of Google Inc. ("Google"). Google Analytics also uses cookies which are stored on the computer of the www.proofr.com website user to facilitate an analysis of the website usage in this way. The www.proofr.com website uses Google Analytics with the "_anonymizeIp()" function. The same deletes prior to any further processing of the inquiring IP address the last 8 bits. This makes the identification of the www.proofr.com website user impossible. The information generated by the cookie concerning the usage of the www.proofr.com website including the IP address (with the exception of the last 8 bits) is transmitted to a server of Google in the USA and stored there. Google uses this information to analyse the usage of the website, to compose reports concerning the activities on this website for the operator and to

provide further services connected with the usage of the website and the Internet. As far as this is required by law or as far as third parties process this data on behalf of Google, Google will possibly pass this information on to third parties. However, Google will not combine the IP address of the www.proofr.com website user with other Google data. The installation of cookies can be prevented by a respective browser setting. However, in this case, already effected input on the www.proofr.com website cannot be concurrently stored during the ordering process. Data acquisition and storing can be rescinded with future effect at any time. Download the corresponding [add-on](#) in this respect and install it for your current web browser. The deactivation add-on is available for Internet Explorer (7 and 8), Google Chrome (4.x and higher) and Mozilla Firefox (3.5 and higher). Users of other browser (in particular Opera and Safari) can adjust the corresponding browser settings manually.

Acquisition and transmission of inventory and usage data in case illegal use of the www.proofr.com website is suspected

As far as the transmission of the data to third parties is permitted by a law, in particular the BDSG [Federal Data Protection Act], www.proofr.com may transmit personal data to law enforcement and supervisory agencies to ward off perils for public safety and order as well as to prosecute criminal offences. However, the disclosure of data is not required if the third party can be expected to contact the www.proofr.com website user directly or if preliminary proceedings of a law enforcement or supervisory agency can be initiated or have already been initiated.

Right to information

You are entitled to receive information concerning the data stored in relation to your person at any time, including origin and recipient of this data, the purpose of data processing. Furthermore, a right to correction, deletion or blocking of this data possibly exists. Please direct any corresponding request to the address mentioned below.

Miscellaneous

This data privacy statement shall only be applicable for contents on our servers. It shall not refer to pages possibly linked with the www.proofr.com website.

Address

Our address is:

GMG GmbH & Co. KG
Mömpelgarder Weg 10
72072 Tübingen
Germany

Phone +49 7071 93874-0

Fax +49 7071 93874-22

[info\(at\)gmgcolor.com](mailto:info(at)gmgcolor.com)

www.gmgcolor.com

Corporate domicile: Tübingen

Register court: Amtsgericht Stuttgart, HRA 381463

Personally liable shareholder: GMG Verwaltung GmbH

Corporate domicile: Tübingen

Register court: Amtsgericht Stuttgart, HRB 382505

Geschäftsführer: Jörg Weihing, Robert Weihing, Paul Willems